



"THE U.S. OPEN NATIONAL CHAMPIONSHIPS"

"BALLOONING AT ITS BEST"

Donation/Sponsorship Opportunity

Individuals, Organizations, Businesses, You, Your Family or Company can now get personally & directly involved in welcoming the competition balloons/balloonists to town, helping create, nurture and continue a proud yearly tradition of an annual fun, flying, family event in your local area.

For each amount of \$250 or more that is generated - raised or donated, a pilot & their balloon can become sponsored by that person, family, group, party or business. For each amount of \$500 or more, a banner will be placed on the balloon basket of a balloon flying in the event, with the name of that group sponsor - to go along with a free "Fly Away" balloon ride given to one person chosen by that group sponsor. For \$1000 you can get the basket banner and 2 rides for your group as well as all of the accompanying event advertising. For \$5000 you can get a large banner with your group or company name & Logo placed on a Balloon Envelope for the week of the event along with 4 rides plus all of the advertising/publicity involved. For \$10,000+ or more (depending on the size & length of the event, the # number of balloons Etc...) the entire event can be named after you or your business to go along with all of the rest of the benefits which are also included at the various sponsorship levels.

Any amount you can spare will help; useful products or service trade outs are also welcome instead of money, see our website for further details. It takes a *minimum* of \$25,000 up to \$100,000+ dollars to properly & professionally put on a good high quality balloon event anywhere. That money has to be secured and in place well before the event occurs in order to ensure its success each & every year! Events range from maybe 10 or so balloons for 1 - 2 days, up to 100's of balloons for a week or more. Quite obviously the bigger the event the better - but it will also cost more money!

These sponsorships or donations go directly back to the balloon event & pilots to help pay for the propane, hotel rooms, food, maps, travel, awards etc... It is estimated that the balloonists will spend all of that \$25,000 - \$100,000 + minimum in the event city over the 3 to 10 days of that event. So, In other words - all of this sponsorship/donation money will stay right in the area, and then some. (The ultimate example of this is; Albuquerque, NM - which generates roughly 100 Million dollars each October with their annual Balloon event - they started with around 10 balloons in a parking lot about 45 years ago).

A business could sponsor multiple balloons, or a group of kids could get together to raise money for their group and sponsor 1 balloon by themselves or maybe with mom, dad, grandma & grandpa.

If you can possibly help out, in whatever way or capacity, however you can do it, we would love to get the entire surrounding community, as well as the entire County involved. As with all of life, It too takes a little money to make the balloons *magically* appear in the skies above your town every year.

To Sponsor, Donate or Help in any way - please contact:

Maury Petrehn * Cell Phone # 913 - 744 - 7170 * or Email: MPetrehn@gmail.com

You can also go to the event website for more information:

www.Open-Championships.com

Please Ask or Tell All of Your Friends, Family, Neighbors & Business Partners -

Thank You!